## **DSST Public Schools**



## **Social Media Policy**

## **Moderation of Third Party Content**

DSST Public School's social media sites were created to provide access to information about DSST and to serve as a platform for the public to interact with DSST concerning the topics posted. As such, DSST uses social media sites as limited public forums and all content published is monitored and managed by DSST's Marketing and Communications Department.

On DSST's Facebook, Twitter, YouTube, and Instagram pages and other social media platforms, our goal is to post interesting, entertaining, and educational content. We welcome the public's comments and suggestions. We encourage conversation and dialogue, but we want to ensure a respectful online environment and invigorating conversation for the broader public charter school community. If a third-party posts to any DSST social media site (e.g., Facebook, Twitter, Instagram, YouTube, etc.), they do so subject to these terms and conditions and any user-generated post(s) will be rejected or removed, if the post:

- is off-subject or out of context
- contains lewd, indecent, obscenity or material that appeals to the prurient interest
- contains personal identifying information or sensitive personal information
- contains offensive terms that target protected classes
- is threatening, harassing or discriminatory
- incites or promotes violence or illegal activities
- comments that personally attack or threaten any person
- contains information that reasonably could compromise individual or public safety
- advertises or promotes a commercial product or service, or any entity or individual
- infringes upon the intellectual property or other rights of any third party
- promotes or endorses political campaigns or candidates
- For students, anything that would violate DSST's Student/Family Handbook
- For staff and faculty, anything that would violate DSST's Staff Handbook
- Is inappropriate for minors

Moderated content includes comments on DSST posts, tags/mentions of DSST, and location tags at a DSST building.